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For Immediate Release

ARPM Benchmarking and Best Practices Conference Early Bird Discount Deadline Is Approaching

INDIANAPOLIS - The Association for Rubber Products Manufacturers (ARPM) is offering an early bird registration discount for the Benchmarking and Best Practices Conference through August 12, for the event that takes place October 13-14 at the JW Marriott in downtown Indianapolis.

The Benchmarking and Best Practices Conference is a no-nonsense business exchange designed to provide profit-impacting information to senior executives in the rubber manufacturing industry. The goal is to help rubber companies improve their operations and tactics in order to impact bottom-line profits.

"This conference is our flagship event of the year," said Troy Nix, ARPM Executive Director. "It is a tremendous opportunity for industry leaders to gather valuable information to help their businesses. The Early Bird discount helps add a little more value to those that register for the conference in advance."

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The 16th annual Benchmarking and Best Practices Conference, co-hosted with the Manufacturers Association for Plastics Processors (MAPP), is anchored with best practices and leading benchmark presentations derived from the industry's best known sources of statistical information. Known as the absolute best benchmarks in the industry, these presentations identify and correlate profitability to operational behaviors, market choices, and more.

A top shelf lineup of speakers includes Simon T. Bailey (Shift Your Brilliance-Harness the Power of You); Bill Clement (Everyday Leadership), and Lt. Col. (ret.) Bob "Waldo" Waldman, "The Wingman" (Never Fly Solo!). The core of this year's conference will address leadership, operational best practices, the latest financial benchmarks, sales and marketing, and the impact of employees on the bottom line. With more than 550 manufacturing professionals expected to meet in Indianapolis, the conference committee has created a schedule packed full of best practices, leading-edge benchmarks, expert presentations, and the best networking opportunities in the industry.

"This year's theme of PERSEVERANCE, THE SECRET OF ALL SUCCESS is designed to inspire, motivate, and educate processors on how to positively influence the people around them," Nix said. "Our speakers will definitely highlight the conference's premise. Becoming better is not something that just happens; good leaders continually work to make themselves better. The speakers and the entire conference will accomplish this."

The conference registration fee includes an invitation to the pre-conference reception, breakfast both days, lunch on the opening day, admittance to the networking reception on the final evening, and access to the best networking opportunities in the rubber industry.

For additional information on the Annual Meeting and the Benchmarking and Best Practices Conference contact ARPM at 317.863.4072 or visit www.arpminc.com/conference.

About the ARPM

Established in 2010, the Association for Rubber Products Manufacturers is managed by rubber business leaders and has over 80 members. The association works to provide manufacturers with bottom line impacting programs, networking, and additional beneficial services.

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